

Lowell Elementary School

Jog-A-Thon Online Fundraising System

For our **Jog-A-Thon** this year, we're using an **awesome web based fundraising system** that makes it **much easier** for you to request pledges from your family and friends, and for them to make secure credit card donations online. It's fun, it's easy, and people who use it typically raise twice as much as those who don't!

Remember, our Jog-A-Thon is Thursday, November 9th, so please **Register Now** to be one of the first 250 students to receive a free Lowell water bottle by setting up your personal **PledgeStar** fundraising website, and send out **10 Pledge Requests**. Help our school raise as much as we can for Technology Upgrades in our classrooms, Field Trips, Meet the Masters Art Program, the Lowell Learning Garden and Green Team Activities, Reflections Art Program, Mad Science Assembly, Playground Supplies, Special Education Classroom Support, and Family Events like Pumpkin Carving Night, Authors and Illustrators Night, Book Fair, Science Fair, and Variety Show.

1. Go to **<http://pledgestar.com/lowell>**
2. Click "Not Registered or Forgot Passcode" option.
3. Follow the instructions to set up your family account. As long as you use the same email as before, your donor info will be in the system. If this is your first year using Pledgestar, you will be prompted to set up your family account and donor information.

When you finish, the system emails pledge requests to your family and friends, and allows them to make secure credit card donations online. You get notified each time a pledge is made, and you can track your pledge progress online. Don't feel like you have to be tech savvy to set up PledgeStar...give it a try, you'll be surprised at how easy it is!



Call 1-888-598-7510 if you need help.